



I would like to Advertise in the 2018-2019 Season Playbill

1. Circle the ad size and rate for frequency that you want

AD Size	Summer Show (1 Playbill)	Full Season (4 Playbills)
1/8 page (hor)	\$40.00	\$120.00
¼ page (hor)	\$60.00	\$180.00
1/4 page (vert)	\$60.00	\$180.00
½ page (hor)	\$90.00	\$270.00
½ page (vert)	\$90.00	\$270.00
¾ page	\$120.00	\$360.00
Full Page	\$150.00	\$450.00
Inside Cover	\$180.00	\$540.00
Outside Back Cover	210.00	\$630.00
Center Spread	240.00	\$720.00
Corporate Sponsorship Pkg.	N/A	\$1,000.00

2. Provide Camera-ready artwork

<input type="checkbox"/>	Please run my ad from the last playbill without changes
<input type="checkbox"/>	Please run my ad from the last playbill with the changes marked on the enclosed copy
<input type="checkbox"/>	Camera-ready artwork for a new ad is enclosed
<input type="checkbox"/>	I will email artwork (.jpeg or .pdf) to mfairman@westmorelandplayers.org due 7/12/19
<input type="checkbox"/>	Enclosed is a business card to use for artwork

3. Payment Method

<input type="checkbox"/>	My check for \$ _____ is enclosed
<input type="checkbox"/>	Please charge my credit card in the amount of \$ _____ Circle one: VISA, Mastercard, Discover Card Number: _____ Expiration: Month _____ Year _____
<input type="checkbox"/>	Cash (hand delivery only: DO NOT MAIL)

4. Account Information

Advertiser (organization) name:		
Person authorizing ad (print name):		
Person authorizing ad (signature):		
Mailing address:		
Street address:		
Day phone:	Cell:	Email:

5. Mail order form, artwork, payments to:

The Westmoreland Players
 PO Box 253
 Callao, VA 22435
 Attn: Marcia Fairman

Questions? 703-282-6759 or email mfairman@westmorelandplayers.org