



I would like to Advertise in the 2024-2025 Season Playbill

1. Circle the ad size and rate for frequency that you want

AD Size	Fall Show (1 Playbill)	Full Season (4 Playbills)
1/8 page (horizontal)	\$40.00	\$120
¼ page (horizontal)	\$60.00	\$180
1/4 page (vertical)	\$60.00	\$180
½ page (horizontal)	\$90.00	\$270
½ page (vertical)	\$90.00	\$270
¾ page	\$120.00	\$360
Full Page	\$150.00	\$450
Inside Front/Back cover	Back available	\$540.00
Center Spread	N/A	\$750.00
Corporate Sponsorship Pkg.	N/A	\$1,000.00

2. Provide Camera-ready artwork Black & White 300 dpi

<input type="checkbox"/>	Please run my ad from the last playbill without changes
<input type="checkbox"/>	Please run my ad from the last playbill with the changes marked on the enclosed copy
<input type="checkbox"/>	Camera-ready artwork for a new ad is enclosed
<input type="checkbox"/>	email artwork (.jpeg or .pdf) to mfairman@westmorelandplayers.org Sept. 30, 2024
<input type="checkbox"/>	Enclosed is a business card to use for artwork

3. Payment Method

<input type="checkbox"/>	My check for \$ _____ is enclosed
<input type="checkbox"/>	Please charge my credit card in the amount of \$ _____ Circle one: VISA, Mastercard, Discover Card Number: _____ Expiration: Month _____ Year _____
<input type="checkbox"/>	Cash (hand delivery only): DO NOT MAIL

4. Account Information

Advertiser (organization) name:		
Person authorizing ad (print name):		
Person authorizing ad (signature):		
Mailing address:		
Street address:		
Day phone:	Cell:	Email:

5. Mail order form, artwork, payments to:

The Westmoreland Players
 PO Box 253
 Callao, VA 22435
 Attn: Marcia Fairman

Questions? 703-282-6759 or email mfairman@westmorelandplayers.org



Virginia's Best Community Theatre

Proudly Presents

Its 2024-2025 Main Stage Season*

<p>Now & Then by Sean Grennan Nov 1 – 17, 2024</p>	<p>Addams Family Musical by Nathan Lane & Bebe Neuwirth Feb 14 – March 2, 2025</p>
<p>Alabama Story by Kenneth Jones May 2-19, 2025</p>	<p>Clue on Stage by Jonathan Lynn August 1-18, 2025</p>

*Play titles and dates subject to change

Playbill Advertising Commercial Rates

>Full Season Advertisers Receive the 4th Show Free<

Size	Dimensions	Winter Show (1 Playbill)	Full Season (4 Playbills)	Additional Benefits w/Full Season Ad
1/8 page	2.8" w x 1.7"h	\$40.00	\$120	
1/4 page	6.0" w x 1.7"h (hor) 2.8" w x 3.6"h (ver)	\$60.00	\$180	
	6.0" w x 3.65"h (hor) 2.8" w x 7.5"h (ver)		\$270	
3/4 page	6.0" w x 5.5"h	\$120.00	\$360	
Full Page	6.0" w x 7.5"h	\$150.00	\$450	2 comp tickets to each main stage production (8 total, worth \$240.00)
Inside Cover	6.0" w x 7.5"h	\$180.00	\$540.00 (Front taken Back inside cover available)	
Outside back cover	6.0" w x 7.5"h	\$210.00	\$630.00 (Already Taken)	4 comp tickets to each main stage production (16 total, worth \$480.00)
Center Spread	12.0" w x 7.5"h	\$240.00	\$750	