



## *Virginia's Best Community Theatre*

Proudly Presents

### **Its 2025-2026 Main Stage Season\***

<p><i>It's A Wonderful Life</i> By Peter Van Doren Stern Stage Adaptation by James W. Rogers Nov. 21 – Dec 7, 2025</p>	<p><b>Spitfire Grill</b> Musical by James Valcq and Fred Alley Feb 20 – March 8, 2026</p>
<p><b>Dial M for Murder</b> By Jeffrey Hatcher May 1-17, 2026</p>	<p><b>Drinking Habits</b> by Tom Smith August 14-30, 2026</p>

\*Play titles and dates subject to change

### **Playbill Advertising Commercial Rates**

**>Full Season Advertisers Receive the 4<sup>th</sup> Show Free<**

Size	Dimensions	Spring Show (1 Playbill)	Full Season (4 Playbills)	Additional Benefits w/Full Season Ad
1/8 page	2.8" w x 1.7"h	\$40.00	\$120	
1/4 page	6.0" w x 1.7"h (hor) 2.8" w x 3.6"h (ver)	\$60.00	\$180	
	6.0" w x 3.65"h (hor) 2.8" w x 7.5"h (ver)	\$90.00	\$270	
3/4 page	6.0" w x 5.5"h	\$120.00	\$360	
Full Page	6.0" w x 7.5"h	\$150.00	\$450	2 comp tickets to each main stage production (8 total, worth \$260.00)
Inside Cover	6.0" w x 7.5"h	\$180.00	\$540.00	
Outside back cover	6.0" w x 7.5"h	\$210.00	\$630.00 (Already Taken)	4 comp tickets to each main stage production (16 total, worth \$520.00)
Center Spread	12.0" w x 7.5"h	\$240.00	\$750	



## I would like to Advertise in the 2025-2026 Season Playbill

### 1. Circle the ad size and rate for frequency that you want

AD Size	Spring Show (1 Playbill)	Entire Season (4 Playbills)
1/8 page (horizontal)	\$40.00	\$120.00
¼ page (horizontal)	\$60.00	\$180.00
1/4 page (vertical)	\$60.00	\$180.00
½ page (horizontal)	\$90.00	\$270.00
½ page (vertical)	\$90.00	\$270.00
¾ page	\$120.00	\$360.00
Full Page	\$150.00	\$450.00
Inside Front/Back cover	\$540.00	\$540.00
Center Spread	\$750.00	\$750.00
Corporate Sponsorship Pkg.	\$1,000.00	\$1,000.00

### 2. Provide Camera-ready artwork **Black & White 300 dpi**

	Please run my ad from the last playbill without changes
	Please run my ad from the last playbill with the changes marked on the enclosed copy
	Camera-ready artwork for a new ad is enclosed
	email artwork (.jpeg or .pdf) to <a href="mailto:mfairman@westmorelandplayers.org">mfairman@westmorelandplayers.org</a> Jan 28, 2026
	Enclosed is a business card to use for artwork

### 3. Payment Method

	My check for \$_____ is enclosed
	Please charge my credit card in the amount of \$ _____ Circle one: VISA, Mastercard, Discover Card Number: _____ Exp: _____ CSV: _____ Zip Code: _____
	Cash (hand delivery only: <b>DO NOT MAIL</b> )

### 4. Account Information

Advertiser (organization) name:		
Person authorizing ad (print name):		
Person authorizing ad (signature):		
Mailing address:		
Street address:		
Day phone:	Cell:	Email:

### 5. Mail order form, artwork, payments to:

The Westmoreland Players  
PO Box 253  
Callao, VA 22435  
Attn: Marcia Fairman

**Questions? 703-282-6759 or email [mfairman@westmorelandplayers.org](mailto:mfairman@westmorelandplayers.org)**