



## *Virginia's Best Community Theatre*

Proudly Presents

**Its 2025-2026 Main Stage Season\***

|  |   |
|--|---|
| <p><b>It's A Wonderful Life</b><br/>By Peter Van Doren Stern<br/>Stage Adaptation by James W. Rogers<br/>Nov. 21 – Dec 7, 2025</p> | <p><b>Spitfire Grill</b><br/>Musical by James Valcq and Fred Alley<br/>Feb 20 – March 8, 2026</p> |
| <p><b>Dial M for Murder</b><br/>By Jeffrey Hatcher<br/>May 1-17, 2026</p>  | <p><b>Drinking Habits</b><br/>by Tom Smith<br/>August 14-30, 2026</p>                             |

\*Play titles and dates subject to change

### **Playbill Advertising Commercial Rates**

**>Full Season Advertisers Receive the 4<sup>th</sup> Show Free<**

| Size                  | Dimensions                                      | Spring Show<br>(1 Playbill) | Full Season<br>(4 Playbills) | Additional Benefits<br>w/Full Season Ad                                       |
|-----------------------|---|-----------------------------|------------------------------|---|
| 1/8 page              | 2.8" w x 1.7" h                                 | \$40.00                     | \$120                        |   |
| 1/4 page              | 6.0" w x 1.7" h (hor)<br>2.8" w x 3.6" h (ver)  | \$60.00                     | \$180                        |   |
| 1/2 page              | 6.0" w x 3.65" h (hor)<br>2.8" w x 7.5" h (ver) | \$90.00                     | \$270                        |   |
| 3/4 page              | 6.0" w x 5.5" h                                 | \$120.00                    | \$360                        |   |
| Full Page             | 6.0" w x 7.5" h                                 | \$150.00                    | \$450                        | 2 comp tickets to each<br>main stage production (8<br>total, worth \$260.00)  |
| Inside Cover          | 6.0" w x 7.5" h                                 | \$180.00                    | \$540.00                     |   |
| Outside<br>back cover | 6.0" w x 7.5" h                                 | \$210.00                    | \$630.00<br>(Already Taken)  | 4 comp tickets to each main<br>stage production (16 total,<br>worth \$520.00) |
| Center<br>Spread      | 12.0" w x 7.5" h                                | \$240.00                    | \$750                        |   |



## I would like to Advertise in the 2025-2026 Season Playbill

### 1. Circle the ad size and rate for frequency that you want

| AD Size                    | Spring Show<br>(1 Playbill) | Entire Season<br>(4 Playbills) |
|----------------------------|-----------------------------|--------------------------------|
| 1/8 page (horizontal)      | \$40.00                     | \$120.00                       |
| ¼ page (horizontal)        | \$60.00                     | \$180.00                       |
| 1/4 page (vertical)        | \$60.00                     | \$180.00                       |
| ½ page (horizontal)        | \$90.00                     | \$270.00                       |
| ½ page (vertical)          | \$90.00                     | \$270.00                       |
| ¾ page                     | \$120.00                    | \$360.00                       |
| Full Page                  | \$150.00                    | \$450.00                       |
| Inside Front/Back cover    | \$540.00                    | \$540.00                       |
| Center Spread              | \$750.00                    | \$750.00                       |
| Corporate Sponsorship Pkg. | \$1,000.00                  | \$1,000.00                     |

### 2. Provide Camera-ready artwork **Black & White 300 dpi**

|  |   |
|--|---|
|  | Please run my ad from the last playbill without changes   |
|  | Please run my ad from the last playbill with the changes marked on the enclosed copy  |
|  | Camera-ready artwork for a new ad is enclosed   |
|  | email artwork (.jpeg or .pdf) to <a href="mailto:mfairman@westmorelandplayers.org">mfairman@westmorelandplayers.org</a> <b>Jan 28, 2026</b> |
|  | Enclosed is a business card to use for artwork  |

### 3. Payment Method

|   |  |
|---|--|
|   | My check for \$ _____ is enclosed                      |
|   | Please charge my credit card in the amount of \$ _____ |
|   | Circle one: VISA, Mastercard, Discover                 |
| Card Number: _____ Exp: _____ CSV: _____<br>Zip Code: _____ |  |
| Cash (hand delivery only: <b>DO NOT MAIL</b> )              |  |

### 4. Account Information

|                                     |       |        |
|-------------------------------------|-------|--------|
| Advertiser (organization) name:     |       |        |
| Person authorizing ad (print name): |       |        |
| Person authorizing ad (signature):  |       |        |
| Mailing address:                    |       |        |
| Street address:                     |       |        |
| Day phone:                          | Cell: | Email: |

### 5. Mail order form, artwork, payments to:

The Westmoreland Players

PO Box 253

Callao, VA 22435

Attn: Marcia Fairman

Questions? 703-282-6759 or email [mfairman@westmorelandplayers.org](mailto:mfairman@westmorelandplayers.org)