



## I would like to Advertise in the 2025-2026 Season Playbill

### 1. Circle the ad size and rate for frequency that you want

AD Size	Spring Show (1 Playbill)	Partial Season (2 Playbills)
1/8 page (horizontal)	\$40.00	\$80.00
¼ page (horizontal)	\$60.00	\$120.00
1/4 page (vertical)	\$60.00	\$120.00
½ page (horizontal)	\$90.00	\$180.00
½ page (vertical)	\$90.00	\$180.00
¾ page	\$120.00	\$240.00
Full Page	\$150.00	\$450.00
Inside Front/Back cover	\$540.00	\$540.00
Center Spread	\$750.00	\$750.00
Corporate Sponsorship Pkg.	\$1,000.00	\$1,000.00

### 2. Provide Camera-ready artwork Black & White 300 dpi

	Please run my ad from the last playbill without changes
	Please run my ad from the last playbill with the changes marked on the enclosed copy
	Camera-ready artwork for a new ad is enclosed
	email artwork (.jpeg or .pdf) to <a href="mailto:mfairman@westmorelandplayers.org">mfairman@westmorelandplayers.org</a> <b>April 6, 2026</b>
	Enclosed is a business card to use for artwork

### 3. Payment Method

	My check for \$ _____ is enclosed
	Please charge my credit card in the amount of \$ _____ Circle one: VISA, Mastercard, Discover
	Card Number: _____ Exp: _____ CSV: _____ Zip Code: _____
	Cash (hand delivery only: <b>DO NOT MAIL</b> )

### 4. Account Information

Advertiser (organization) name:		
Person authorizing ad (print name):		
Person authorizing ad (signature):		
Mailing address:		
Street address:		
Day phone:	Cell:	Email:

### 5. Mail order form, artwork, payments to:

The Westmoreland Players  
PO Box 253  
Callao, VA 22435  
Attn: Marcia Fairman

**Questions? 703-282-6759 or email [mfairman@westmorelandplayers.org](mailto:mfairman@westmorelandplayers.org)**